
FRONT COVER:

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Foreword

Success does not come easy for some but for most the secret ingredient for success is the sense of urgency to achieve the said success. The hunger element for the success plays a huge role is pushing the individual to their limits and sometimes even beyond. Get the hunger here.

The word "URGENT" is displayed in a large, bold, red font with a distressed, hand-painted appearance. The letters are slightly irregular and have a textured look, with some areas appearing darker or more saturated than others. The word is centered horizontally and occupies a significant portion of the middle of the page.

Sense Of Urgency

Develop A Hunger And A Drive For Quick Success

Chapter 1:

Sense Of Urgency Basics

Synopsis

There are several ways to develop this sense of urgency in order to have high achievement standards.



The Basics

Perhaps the first and most basic requirement on the journey to achieve success effectively and quickly would be to developing a habit to think and plan in depth.

Taking the time to exercise this practice regularly would eventually allow the individual to launch into it habitually. Once this is established the individual would then be able to make assessments and provide or design solutions at a faster speed and also at a more accurate one.

Then developing the skill to stay consistent would be the next step. Having the general tasks outlined, it would then be prudent to ensure these are carried out in a prompt and flowing manner. This habit would then enable the individual to focus and produce high quality performance and productivity.

Being more in tune with what is being done and the various workings within the task outlines, the natural instincts of being more alert and aware would also be developed over time.

These instincts will help the individual avoid any possible follies along the way. At the first sign of potential problems the appropriate solutions can be developed based on the ideas and insights gained from other past experiences.

The sense of urgency can and usually does produce these kinds of positive reactions and over time and experience it can be fine tuned to be more effective in producing the desired results. This comes from the inner drive to complete something quickly and successfully.

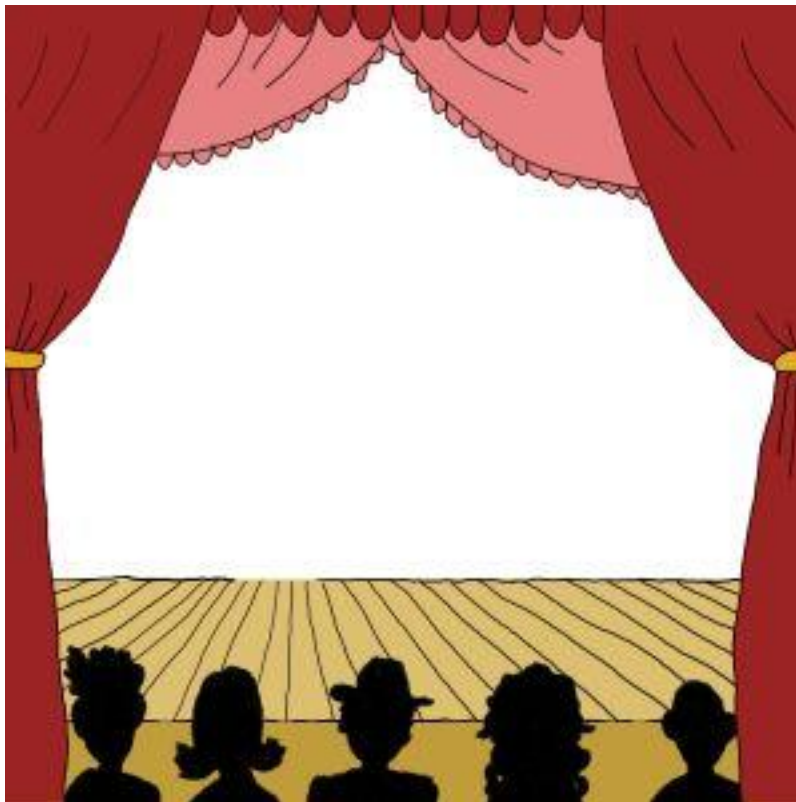


Chapter 2:

Know Your Audience

Synopsis

In the drive to success one must be able to identify with one's target audience effectively because in doing so the chances of achieving the goals set will be higher and better. If the target audience is not interested in the material or plan being presented then there will be very little progress made towards getting them on board and fired up.



Who Are You Talking To

Doing the research to identify the best types of people to target is ensure a better and higher percentage of success as the material being presented will be appealing to them.

This is perhaps the most important element when targeting the desired audience base. Learning to identify and use this element to one's advantage will be very helpful in the process of getting and keeping the attention of the desired audience.

Once the target audience is adequately identified then the sense of urgency should be encouraged in order to ensure the endeavor is launched as quickly and as efficiently as possible. This will be especially easy if the motivation levels are at the very highest.

Being able to “reach” the audience because of the background information gained to time spend developing it can help to narrow down the individual most likely to respond positively to any project.

Having a good grasp on the knowledge needed to create a sense of urgency within the participants is also another way of ensuring success.

This will be evident when queries and ideas are being discussed and if the exercise is well managed the sense of urgency will be sufficiently

heightened. However the presenter should be well equipped to address any and all questions being put forth.

Emphasizing on the point that the opportunity being presented to the target audience is both phenomenal and perhaps even hinting that is has the possibility of being limited will also create the positive encouragement to entice commitment.



Chapter 3:

Identify Your Goals

Synopsis

There are several types of goal setting exercises that can be adopted to suit the need of a family unit. These goals will vary greatly from one family to another, so there is a need to define what the family goals are as a unit and as individuals within the family.

When this is successfully done then the identification of the necessary element that will produce the desired results can then be designed.



What Do You Want To Do

Family goals are a very powerful way to build trust, communication, togetherness and many other positive elements. It's also a good way to encouraging children to learn how to set goals within their own little worlds. Here are some recommendations that can be followed in the pursuit to identifying and setting goals:

- The exercise of setting goals should be done with the participation of every family member. This participation should be active rather than passive and age should not be a deterrent. Younger children can sometimes be surprisingly insightful and can come up with very workable solutions to a particular goal.
- Limiting the amount of goals the family has to work with is also advised. When there is too much going on, there will be very little concentrated focus on actually making a success of the goal and its eventual positive results.
- Identifying and setting the goals should not be limited to any particular time of the year or phase in a family member's life. These exercises should be done if and when necessary and is a spontaneous fashion to ensure there is not threatening feelings arising.

- Setting up an incentive plan within the goal setting exercise will also encourage maximum participation and results of all the family members.
- Sometimes it may be necessary to set a time frame for the intended goals set. This is to ensure some results can be forthcoming rather than constant procrastination.



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